



<https://www.ht-internationalgroup.com/job/177/>

## digital marketing

### Description

A Digital Marketing Manager is responsible for developing and implementing strategies that promote a company or brand's products. They manage various channels like social media networks, Google Ads, website content and email marketing to deliver a persuasive and cohesive marketing message to their audience.

### Qualifications

In summary, while there is **no compulsory qualification required** for a job in digital marketing, by enrolling in and successfully completing a reputable, well-rounded digital marketing course, you will enhance your chances of landing the digital marketing job of your dreams exponentially.

### Job Benefits

- You'll find huge demand for skilled digital marketers.
- You'll find diverse roles to choose from.
- You'll be well compensated.
- You'll have your choice of employers.
- You'll find plenty of upward mobility.
- You can work for yourself.
- You can leverage your existing skills.

**Hiring organization**  
THE FIRST GROUP

**Employment Type**  
Full-time, Contractor

**Job Location**  
kinshasa

**Working Hours**  
8:00AM TO 05:00PM

**Base Salary**  
\$ 1500 - \$ 2500

**Date posted**  
July 2, 2022

**Valid through**  
31.07.2022